

### **EBP Expands Remanufactured Range of Inkjet Cartridges**

JUNE 2010 (London) - Environmental Business Products (EBP), Europe's largest remanufacturer of inkjet printer cartridges, announces the launch of a full remanufactured range of inkjet products to its clients, bringing its total range to 225 lines.

This sees a move away from the sale of compatible product altogether ensuring absolute peace of mind for their customers by avoiding new build products where there is an inherent risk of IP infringement given the 1000's of patents filed each year by the OEM's. Re-using the original cartridge not only guarantees the product is completely safe and performs to OEM standard (when remanufactured by Environmental Business Products) but is also far more environmentally friendly than the alternative which uses significant amounts of additional energy and raw materials in making a new compatible product.

Patrick Stead, founder, owner and chief executive of EBP, said:

*Refilling, cleaning and testing a used cartridge and bringing it back to market is immeasurably better for the environment than using an industrial process to break it down to its component parts and recycling those parts in different products. Combined with this huge environmental upside is a significant cost saving for consumers. These factors make our product range extremely attractive."*

For nearly 20 years EBP has been the innovating force behind the remanufactured inkjet industry by investing heavily in research and development and building bespoke machinery for their own production to give customers their trademark quality products.

Headquartered in London, the company's growth across all of its European operations, served by additional offices and distribution centres in France, Portugal and Holland, confirms its status as the undisputed market leader in European remanufacturing of inkjet cartridges.

#### **About Environmental Business Products**

EBP pioneered the green industry of collecting, cleaning and refilling empty ink cartridges. To date EBP through their extensive collection and retrieval schemes has diverted at least 50,000,000 printer cartridges from needlessly being sent to landfill, where they could take 1,000 years to break down.

They were also the first company to link charities and their donors to recycling schemes such as Each One Counts ([www.eachonecounts.co.uk](http://www.eachonecounts.co.uk)) and newly launched Support Your School ([www.supportyourschool.co.uk](http://www.supportyourschool.co.uk)).

Once collected, the process of remanufacturing can be repeated many times depending on the cartridge type and condition. Product unfit for remanufacturing falls within the company's green ethics policy of 'zero landfill' and is recycled in the traditional way.

Given EBP's highest quality remanufacturing process which produces OEM standard cartridges, EBP has built up a prestigious client base including leading high-street retailers, mail order and web based resellers such as Office Depot, Morrisons, Amazon, Viking Direct, WH Smith and Worten.

For more details on EBP's fully remanufactured inkjet and toner range of cartridges, please email – [contact.uk@ebpgroup.com](mailto:contact.uk@ebpgroup.com)

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