

EBP shortlisted for Green Business Award

October 22, 2010 Environmental Business Products (EBP) has joined some of the UK's biggest brands to be shortlisted for an award at the 2010 Green Business Awards.

Known as the "Green Globes", the Green Business Awards celebrate excellence in green practice, strategy and products. Among the other companies contesting awards this year are Dyson, Marks & Spencer, Samsung Electronics UK and Tesco.

EBP has been shortlisted for the "Eco-friendly Product" category which recognises the development of products with lower ecological footprints or those that help customers reduce their ecological footprints. The remanufacturing process pioneered by EBP extends the life of inkjet printer cartridges by up to 600% by collecting, cleaning and refilling empty cartridges that would otherwise be sent to landfill where they would take approx 1,000 years to break down.

Patrick Stead, founder and chief executive of EBP, which has to date prevented more than 50 million cartridges being sent to landfill, said: "By producing a remanufactured cartridge that performs as well as, if not better, than a 'new' one from an original manufacturer we are giving consumers an alternative that is both greener and cheaper.

"Re-use is the most environmentally-friendly form of recycling and we are glad the judging panel has recognised that by shortlisting us for this award."

The winners will be announced on November 2, 2010.

Enquiries

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